



## **TERMS OF REFERENCE**

### **CONSULTANCY TO UNDERTAKE STUDY ON SOCIO-ECONOMIC IMPACT OF THE COVID-19 ECONOMIC STIMULUS FUNDS**

#### **I. Introduction**

The National Taxpayers Association (NTA) is an independent, non-partisan organization that promotes good governance in Kenya through citizen empowerment, enhancing public service delivery and partnership building seeks to implement a project to monitor the usage and management of public funds with interest in Post COVID-19 Economic Stimulus Fund, National Government Affirmative Action Funds (NGAAF), development projects and strengthening participation of youth and women in the budget making process in 2 Counties in Kenya.

While COVID- 19 is primarily a medical problem, its impact has far greater economic impact that has had a monumental disruption of livelihoods especially for the most vulnerable in society. The attendant loss of income has been tremendous not only for those in formal employment who lost jobs but more so for the poor in society who lost entire livelihoods due to restrictions in economic and social activities. Kenya just like most countries across the world introduced various economic stimulus interventions to cushion the vulnerable from the effects of both the pandemic and the pandemic containment measures. These interventions included direct cash transfers as well investments in selected sectors aimed at revamping the economy as well as cushion the economy from adverse effects of COVID-19.

It is against this backdrop that NTA is currently implementing a project aimed at advocating for prudent utilization and management of the affirmative action funds targeting women and youth

post COVID 19 period. The goal of this project is to Enhance Social Economic Resilience of Women and Youth post COVID-19.

The specific objectives are to:

1. Educate Women and Youth in Kajiado and Uasin-Gishu Counties on the existence of post COVID-19 Economic Recovery Funds to enable them track the Management and Usage of the Funds;
2. Enhance Socio-economic Development among Youth and Women Post COVID-19 Pandemic through strategic management and utilization of NGAAF Funds in Kajiado and Uasin-Gishu Counties; and,
3. Strengthen the Participation of Women and Youth in Governance for Gender and Youth Responsive Budgets and Plans at National and County level.

To be able to achieve the project objectives effectively, NTA intends to undertake a study on the socio-economic impact of the COVID-19 economic stimulus funds so as to generate evidence for informing the advocacy process.

## **2.0 Scope of Work**

The study will provide a basis upon which an advocacy process shall be anchored. It should thus generate accurate and generalizable evidence on the impact of the stimulus funds, document its implementation process, key achievements and challenges.

### **2.1 Objectives of the study**

The study shall be guided by the following broad objectives

1. To identify the immediate impact and outcomes of the COVID-19 stimulus funds, including levels of access by the intended beneficiaries, effectiveness of the funds in achieving their intended objectives,
2. Document the distribution and broad experiences in the utilization of the funds
3. Identify and document the successes, weakness and challenges experienced in the process.
4. Recommend possible additional interventions for improvement of the current and future similar interventions

### **3.0 Outputs**

1. Inception Report with a detailed methodology and workplan
2. Draft Research report
3. PowerPoint presentation of finding and analysis for presentation to stakeholders
4. Final Report

### **4.0 Remuneration/Consultancy Fees**

The consultancy fees shall be as agreed with the consultant based on best value for money. The consultancy fees shall be inclusive of statutory tax deductions. Payable by cheque or EFT transfer as the consultant may prefer.

### **5.0 Bid Requirements**

Interested consultants should submit a technical proposal that clearly articulates the consultant(s) understanding of the terms of reference, methodology for executing the work including key deliverables and tentative budget. The technical proposal should include, but not limited to the following:

- a. Suitability statement that express commitment to availability for the entire period of the assignment.
- b. Brief statement on the proposed methodology including a detailed work plan.
- c. Curriculum vitae of the consultant(s) including contacts of three organizations that have recently contracted the consultant(s) to carryout similar tasks.
- d. Financial proposal with daily costs per activity which shall be part of the 5 pages.

### **6.0 Application Process**

The Technical and Financial proposal clearly marked “Consultancy to undertake study on socio-economic impact of the COVID-19 economic stimulus funds” should be submitted to **admin@nta.or.ke** on or before **1700 hours local time on 30<sup>th</sup> September 2021**.